



TOGETHER, WE CAN MAKE AN IMPACT.

OUR MISSION

The DRA, through its gaming and entertainment facilities, provides for social, economic and community betterment and lessens the burden of Dubuque city and area government, while contributing to the growth and viability of Dubuque area tourism.

ABOUT US

- Founded in 1985, the DRA is a non-profit organization in Dubuque, Iowa, led by a professional staff and a volunteer board of 21 directors.
- Originally, our focus was on the greyhound racing, which sparked economic development in the region. Years later, gaming and entertainment were added to co-exist with the greyhounds.
- Today, we hold the license for casino-gaming operations of Q Casino, and we are the co-licensee and Qualified Sponsoring Organization (QSO) for the Diamond Jo Casino, which is owned by Boyd Gaming.
- The DRA has made over \$1 billion in economic impact since inception.

WE ARE DIFFERENT

The DRA is unique because we are one of only two gaming organizations in the country established and run for the benefit of a local government entity. In fact, since our founding we have contributed more than \$244 million back to the City of Dubuque.

Our business model is simple. We distribute 100% of our winnings after expenses, which includes the 4.5% of adjusted gross receipts we receive monthly from the Diamond Jo Casino. A third of the money goes to area charities, a third goes to the City of Dubuque, and a third will now go toward efforts to develop and enhance amenities on the city-owned Schmitt Island. Simply put, this money supports organizations and projects that have a direct impact on improving the lives of people in the Dubuque area!

OUR SUCCESSES

Since 1985, we have awarded 5,500-plus grants – totaling more than \$52 million – to over 1,500 organizations. This includes more than:

- **\$12M** to education-related programs
- **\$11.7M** to health and human services organizations
- **\$6.5M** to arts, culture and recreation initiatives
- **\$4.9M** to emergency services
- **\$3.7M** to veterans organizations
- **\$2.7M** to civic and community groups
- **\$2M** to religious organizations
- **\$1M** to governmental agencies (besides the City of Dubuque)
- **\$600,000** to animal welfare organizations

OUR PATH FORWARD

We will **reimagine** the future . . . and be a dynamic and **resilient** organization . . . that **reinvests** in the future . . . and provides valuable **resources** to the community – all while acting as a catalyst to enhance the quality of life and financial well-being of the Tri-state community.

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