



2022 ANNUAL REPORT

A background image showing three people (two men and one woman) smiling and working together at a table. The image is overlaid with a semi-transparent red filter. The text 'TOGETHER, WE CAN MAKE AN IMPACT' is written in large, white, outlined, sans-serif capital letters across the middle of the image.

**TOGETHER,
WE CAN MAKE
AN IMPACT**

DEAR SUPPORTERS OF DRA

First and foremost, thank you for your continued support of DRA, and thank you for taking time to read our 2022 Annual Report.

As an organization, we are blessed with having a strong group of community leaders who not only help lead DRA's efforts, but who also embody our mission, vision and values. Couple this with a firm belief in taking the necessary steps to improve life in the communities we serve, and it continues to be a recipe for success for our organization.

Even though 2023 is well underway and there are many exciting things in-store for this year, we want to provide everyone with an overview of what we were able to accomplish last year. As you will see in this report, we continue to provide direct benefit to not only the City of Dubuque, but to many other communities and organizations throughout the tri-state area.

As proof of this success, DRA awarded more than \$3.13 Million to more than 70 organizations in the tri-state region for Core Grant and Mission Grant funding requests in 2022. In addition, as a part of our lease agreement, the City of Dubuque received over \$9.3 Million.

Our successes in 2022 not only add to \$244 million-plus we have contributed to the City of Dubuque but reinforce and bolster our track record of awarding more than 5,000 grants to nearly 1,000 different organizations since our beginning in 1985. As a result of this, DRA has been responsible for more than \$1 billion in local economic impact. This is something we are very proud of and look forward to continuing as our exciting plans for an updated Q Casino and new features on Schmitt Island begin to take shape.

We can all have an impact on the community by working together. Given this, you can be certain DRA will be at the forefront of future endeavors to enhance the growth and development of the greater Dubuque area.

Thank you for your support of DRA and gaming in Dubuque!



Mike Donohue
Board Chair



Alex Dixon
President & Chief
Executive Officer,
DRA & Q Casino



Wendy Runde
VP & General Manager,
Diamond Jo Casino

OUR MISSION

The DRA, through its gaming and entertainment facilities, provides for social, economic and community betterment and lessens the burden of Dubuque city and area government, while contributing to the growth and viability of Dubuque area tourism.

OUR VISION

The DRA is a dynamic community resource, acting as a catalyst to enhance the quality of life and financial well-being for the tri-state community.

OUR VALUES

Community, Growth, Impactful, Equity, Integrity, Vision





ABOUT THE DRA

Founded in 1985, the DRA is a non-profit organization in Dubuque, Iowa, led by a professional staff and a volunteer board of 21 directors.

Originally, our focus was on the greyhound racing, which sparked economic development in the region. Years later, gaming and entertainment were added to co-exist with the greyhounds.

Today, we hold the license for casino-gaming operations of Q Casino, and we are the co-licensee and Qualified Sponsoring Organization (QSO) for the Diamond Jo Casino, which is owned by Boyd Gaming.

The DRA has made over \$1 billion in economic impact since inception.

WE MAKE A DIFFERENCE

The DRA is unique because we are one of only two gaming organizations in the country established and run for the benefit of a local government entity. In fact, since our founding we have contributed more than \$244 million back to the City of Dubuque.

Our business model is simple. We distribute 100% of our winnings after expenses, which includes the 4.5% of adjusted gross receipts we receive monthly from the Diamond Jo Casino. A third of the money goes to area charities, a third goes to the City of Dubuque, and a third goes toward efforts to develop and enhance amenities on the city-owned Schmitt Island. Simply put, this money supports organizations and projects that have a direct impact on improving the lives of people in the Dubuque area!

OUR LEADERSHIP

DRA STAFF



Alex Dixon
President & Chief
Executive Officer,
DRA & Q Casino



Kathy Buhr
Director of Strategic
Philanthropy & Schmitt
Island Development



Mandy Miller
Manager of Strategic
Philanthropy & Schmitt
Island Development

EXECUTIVE COMMITTEE

BOARD OF DIRECTORS

Together, we can make an impact.

OUR LEADERSHIP

DRA STAFF

**BOARD
OF DIRECTORS**

EXECUTIVE COMMITTEE



Mike Donohue
Board Chair

EXECUTIVE BOARD

- Lori Thielen** 1ST Vice Chair
- Tyson Leyendecker** 2nd Vice Chair
- Emily McCready** Member at Large
- Gary Dolphin** Member at Large
- Rick Dickinson** Treasurer
- Kay Takes** Secretary
- Kevin Lynch** Past Chair
- Mike Van Milligen** City Manager

Together, we can make an impact.

OUR LEADERSHIP

DRA STAFF

**EXECUTIVE
COMMITTEE**

**BOARD
OF DIRECTORS**

Mayor Brad Cavanagh
County Rep. Harley Pothoff
Councilman Danny Sprank
Councilman Ric Jones
Barb O’Hea
Dr. Herbert Riedel
Harold Knutsen
Kay Takes
Mike FitzPatrick
Paula Wolfe
Ron Herrig

Together, we can make an impact.

OUR IMPACT

\$1,085,091,662

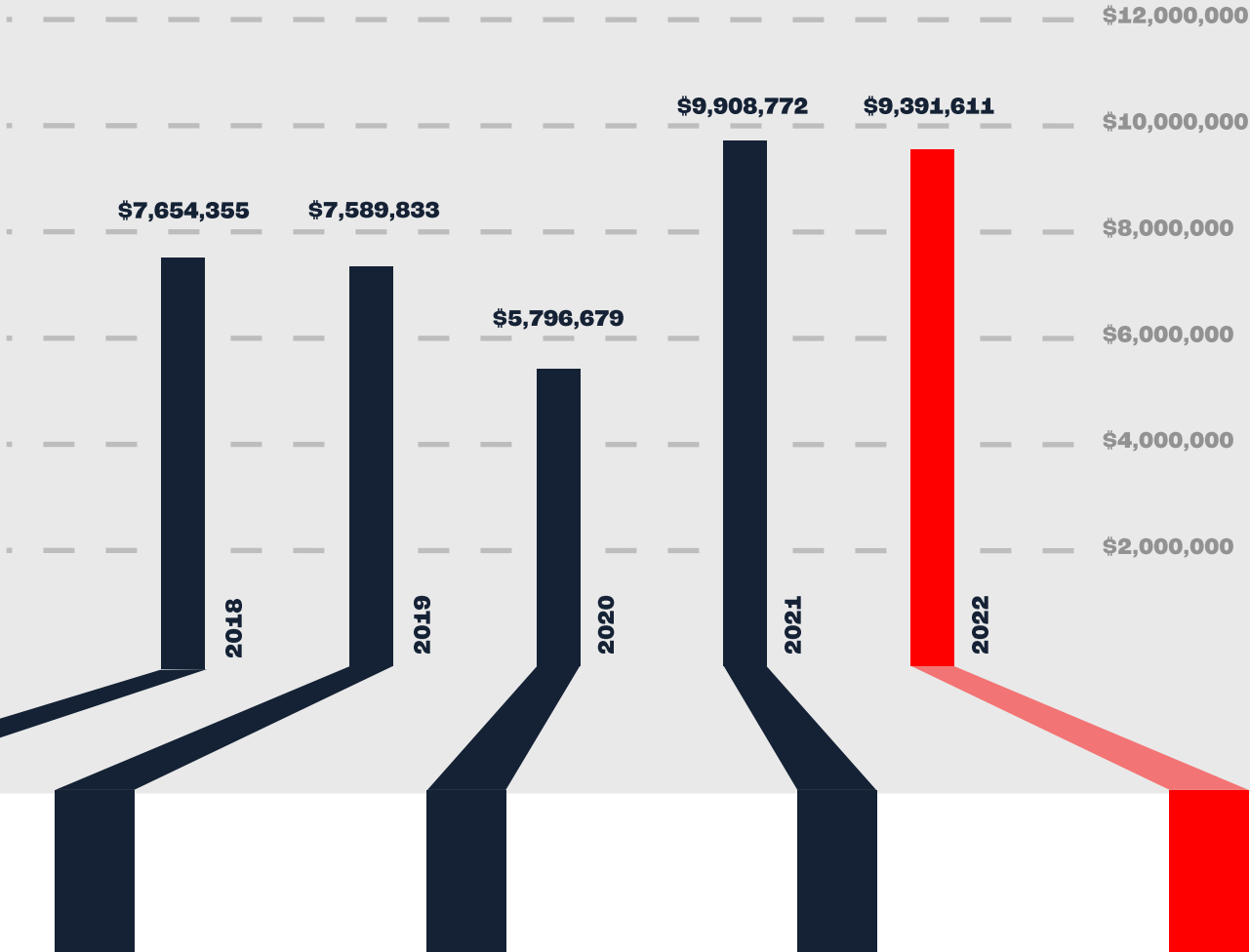
\$1 BILLION+ ECONOMIC IMPACT SINCE 1985.

Profits from the casino's go to the City of Dubuque and area charitable organizations, and gaming taxes provide revenue for the City, County and State.

CITY OF DUBUQUE DISTRIBUTIONS

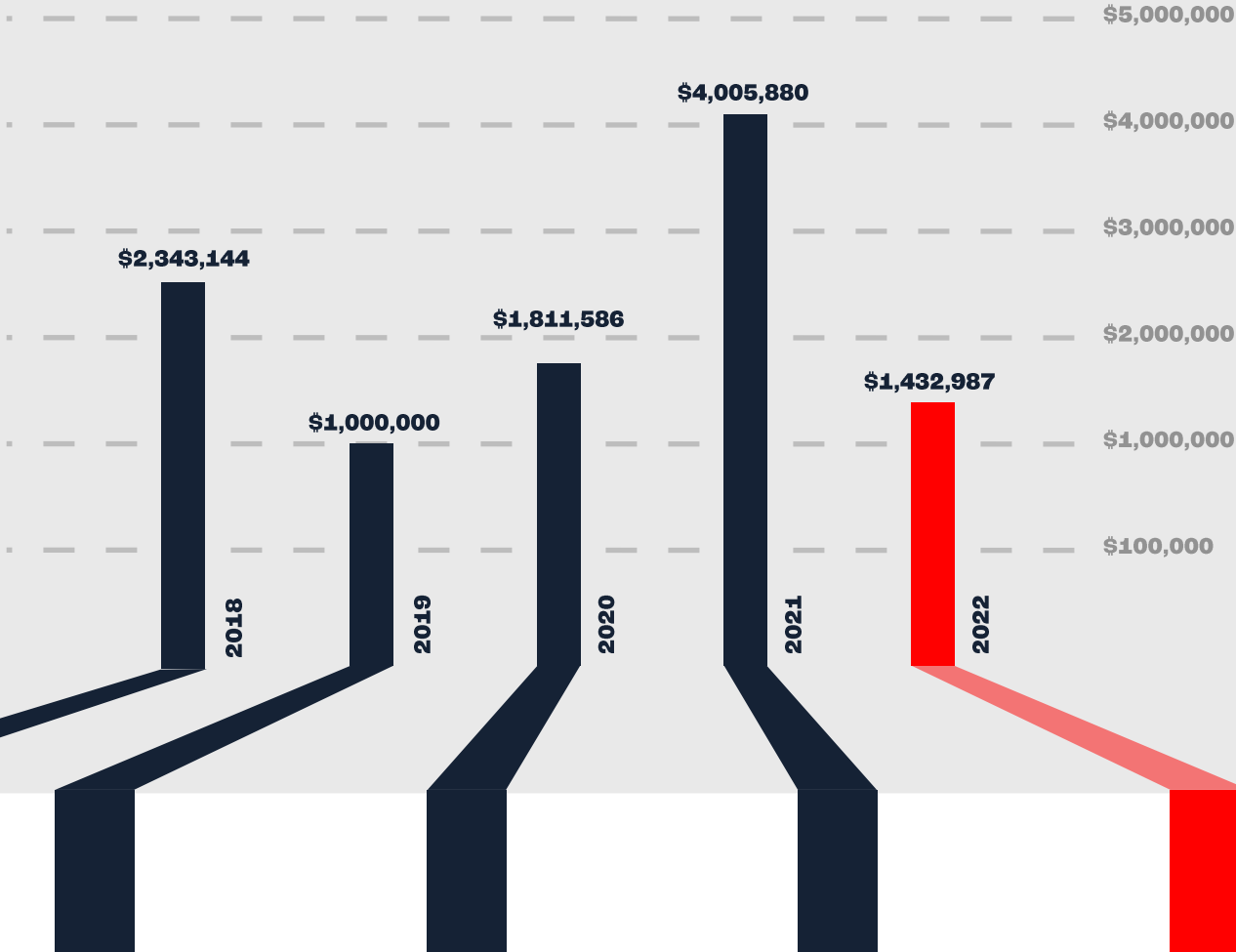
*INCLUDES TAXES, MONTHLY RENT/
DISTRIBUTIONS, & ANNUAL DISTRIBUTION

\$232,698,985 since 1985



CHARITABLE DISTRIBUTIONS

\$62,961,065 since 1985



2022 CORE GRANT RECIPIENTS

ORGANIZATION	PROJECT	GRANT
Alliance for Mentally Ill	Spring 2023 Dueling Piano's Fundraiser	\$ 3,500
AMVETS Post #62	Acquisition of Memorial Walls for Jackson County Veterans Memorial Park	\$ 10,400
Andrew Fire Department	Acquisition of Food Preparation Equipment for Fundraising Efforts	\$ 5,500
Bell Tower Productions	Website Redesign	\$ 8,000
Benton Fire Department	Benton Fire Department Public Address System/Bingo Project	\$ 4,029
Brown's Hometown Victory Ford	Youth Enhancement Programs	\$ 6,500
Camp Albrecht Acres of The Midwest	Riding mower purchase	\$ 18,000
Camp Courageous of Iowa	Camp Courageous Multipurpose Field Phase II	\$ 25,000
Carnegie Stout Public Library Foundation	Carnegie-Stout Public Library Community and Space Needs Assessment	\$ 3,000
Cascade Economic Development Corp	Cascade; A place To Call Home	\$ 10,000
Clarke University	CU Linked for Wellbeing, Achievement, and Retention	\$ 15,000
Convivium Urban Farmstead	Climate Battery & Solar Panels for Greenhouse Gathering Space	\$ 20,000
Driver Opera House Restoration Inc.	Marketing for the Driver's 2022 Season Performance Line-up!	\$ 7,000
Dubuque Arboretum Association Inc.	Legacy Tree Development - Restrooms	\$ 35,000
Dubuque Area Arts Collective	DAAC New Leadership and Rebranding Initiative	\$ 15,000
Dubuque Area Chamber of Commerce	Dubuque Area Chamber "YP Mentorship Program"	\$ 30,000



GRANT RECIPIENTS

AMVETS POST # 62

ANDREW FIRE DEPARTMENT

"Andrew Fire Department has had a positive long-standing relationship with Dubuque Racing Association. In 1985, soon after the Dubuque Greyhound Park opened, Andrew Fire Department held their Christmas Party & Dinner at the Casino. Through the DRA grant program, you have been our single largest donor & we thank you for continuing to offer grants to area non-profits. Most recently, the Core Grant Program, has offered us the same element of support, but in an easier, more focused, format. Thank you for understanding that, even though your new focus for grant awards is directed toward attracting people & community growth, physical needs of gear, fund-raising appliances & supplies, firefighting equipment, etc. are directly related to improved services. These improvements attract and retain people to our communities. Thank you DRA, for your continued support of Andrew Fire Department."

"The impact of this project, and associated Core Grant, has excited our park committee members, and will allow us future Memorial Stone placement for 432 veteran tributes."

2022 CORE GRANT RECIPIENTS

ORGANIZATION	PROJECT	GRANT
Dubuque Area Council for the Prevention of Child Abuse	Connections Matter Community Awareness Campaign	\$ 5,000
Dubuque Area Labor Harvest	Food Giveaways, Hot Breakfasts, and Grocery Delivery Program	\$ 10,000
Dubuque Area Labor Management Council	Skilled Trades Career Exploration for Under-Represented and Under-Served	\$ 12,620
Dubuque Arts Council	FiddleFire!	\$ 10,000
Dubuque Chorale, Inc.	Choral Riser Additions to Present Risers	\$ 8,034
Dubuque Community School District	Connection and Engagement Efforts	\$ 135,000
Dubuque Community Thanksgiving Dinner, Inc.	Free Community Thanksgiving Dinner	\$ 3,500
Dubuque County Firefighters Association	Classroom Projector Project	\$ 4,500
Dubuque Jaycees	July 3rd Fireworks & Airshow	\$ 25,000
Dubuque Montessori School, Inc.	Operation New Playground	\$ 9,445
Dubuque Museum of Art	Fund Development Capacity Building	\$ 50,000
Dubuque Regional Humane Society	Compassionate Animal Care, Support & Service with Equity	\$ 20,000
Dubuque Symphony Orchestra	Dubuque Symphony Youth Orchestra Side-by-Side and Latin-themed Concert	\$ 15,044
Dubuque Trees Forever	Dubuque Trees Forever Tools & Trailer	\$ 11,000
Dyersville Area Historical Society	Create new website for DAHS and add radio advertising	\$ 3,820
East Central Development Corporation (ECDC)	Rural Resiliency Training Institute	\$ 50,000

2022 DRA GRANT RECIPIENTS

ORGANIZATION	PROJECT	GRANT
Epworth Athletic Club	Baseball Diamond Backstop	\$ 10,000
Every Child Every Promise	Reading Tutor Program	\$ 25,000
Finley Health Foundation, Inc.	Staff Recruitment	\$ 48,600
Finley Health Foundation, Inc.	Annual Gala	\$ 2,500
Fountain of Youth Program	Fountain of Youth Update and Expansion	\$ 25,000
Fraternal Order Of Eagles	Purchase of Kitchen Equipment for Fundraising and Community Service	\$ 7,632
Friends of the Bellevue Public Library	Children's Audio Books in Demand!	\$ 1,722
Grant Wood Mississippi River Region, Inc.	Organizational Assessment & Strategic Plan	\$ 50,000
Hawkeye Area Community Action Program, Inc.	Brand Awareness Campaign	\$ 10,000
Heritage Works, Inc.	Historic Activation	\$ 25,000
Holy Family Schools	Classroom Furniture for Expansion and Renovation at Holy Family Early Childcare Centers	\$ 20,000
Inspiring Communities	Platteville Inclusive Playground and Accessibility Improvements at Smith Park	\$ 25,000
Iowa Special Olympics, Inc.	Special Olympics Iowa Winter Games	\$ 25,000
Jamison Museum Association, Inc.	Creating a Development Strategy for Capital Improvements	\$ 10,000
Julien Dubuque International Film Festival	JDIFF Marketing/Communications	\$ 11,500
Legionnaires Drum & Bugle (Colts)	Colts World Percussion Implementation	\$ 13,000



GRANT RECIPIENTS

FINLEY HEALTH FOUNDATION

"The project has provided highly educated and credentialed professionals in the medical field into the organization. It provides Finley Hospital with the ability to fill critical roles within the hospital and ensure the team member becomes immersed into the culture of Finley Hospital.

We believe these students will come for the job and stay for a career at Finley Hospital."

GRANT WOOD MISSISSIPPI RIVER REGION

"Through the strategic planning process, the GWMRR clearly defined its future and has decided to continue its efforts to enhance, promote, and connect the region's cultural, natural and park assets. Without the time spent in meeting, brainstorming and developing the strategic plan for the future, the GWMRR board would continue to meet with no direction and eventually would have dissolved. With the partners re-energized; the purpose determined; and the partnership with Prosperity Eastern Iowa re-developed, GWMRR will continue its work to secure funding for the region working diligently to leverage funding for park, recreation and cultural projects. GWMRR has the ability to leverage and raise money for parks related projects. With their last Parks to People grant, more than \$54,000,000 was invested in the region in over 32 projects. GWMRR has the connections, partners, and ability to replicate the Parks to People model and do this great work all over again."

2022 CORE GRANT RECIPIENTS

ORGANIZATION	PROJECT	GRANT
Linwood Cemetery Association	Linwood Veterans Columbarium	\$ 10,000
Make-A-Wish Foundation	Wish Granting	\$ 10,000
Marita Theisen Childcare Center at Steeple Square	Building Workforce at Marita Theisen Childcare Center	\$ 25,000
Miracle League of Dubuque	Have a Seat	\$ 20,000
Monticello Community School District	School Literacy Needs	\$ 10,000
Mt Calvary Cemetery	Mt. Calvary Restoration Project	\$ 5,000
Northeast Iowa Community College	Downtown Dubuque Land Use	\$ 25,000
Northeast Iowa School of Music	From Ragtime to Rug-Time	\$ 9,500
Platteville Chorale/Platteville Children's Choir	Platteville Children's Choir Growth and Development in Southwest WI	\$ 5,000
Presentation Lantern Center	Professional Development & Diverse, Inclusive, and Multi-Lingual Material	\$ 15,000
Prosperity Eastern Iowa, Inc.	"Fields of Opportunities" Master Plan	\$ 50,000
Red Basket Project	Addressing Period Poverty	\$ 10,000
Rising Star Theatre Company	RSTC Education and Community Outreach Program	\$ 10,000
Saint 4 Life Foundation	Mystique Community Ice Center Enhancements and Saint 4 Life Foundation	\$ 15,000
Southwestern Wisconsin Community Action	SWCAP Food Security Programs Capacity Building	\$ 25,000
The Grand Opera House	Grand Opera House Strategic Planning and Reimagining	\$ 15,000

2022 CORE GRANT RECIPIENTS

ORGANIZATION	PROJECT	GRANT
The Salvation Army	Emergency Disaster Vehicle	\$ 25,000
Umbrella Arts	Outdoor Musical Instrument Project	\$ 7,000
UW-Platteville Foundation, Inc.	Recruiting and Retaining Diverse Populations to the Tri-States	\$ 25,000
Voices Productions	Capacity Building – Voices ReEmergence	\$ 19,000
Western Dubuque Community School District	Planning for the Future - Master Facility Plan	\$ 45,000



IOWA SPECIAL OLYMPICS

“Special Olympics Winter Games brings together the community for those with intellectual disabilities. Community members are able to work with and learn to work with individuals with disabilities, an opportunity they may not have everyday. The athletes in Special Olympics are also able to work on community skills, life skills and communication skills. Often times Special Olympics is a great opportunity and resource for parents and caregivers. They utilize the opportunity to see how an athletes’ communication and daily life skills are at events like this.”

2022 MISSION GRANT RECIPIENTS

ORGANIZATION	PROJECT	GRANT
Boys & Girls Club of Greater Dubuque	Arts & Crafts Room	\$ 100,000
Clarke University, University of Dubuque, Loras College	Dubuque Promise Program	\$ 200,000
Community Foundation of Greater Dubuque	Equity, Education, and Empowerment	\$ 100,000
Crescent Community Health	Leading Wellness Equity by Engaging the Community in Healthy Habits	\$ 125,000
Dubuque Area Chamber of Commerce	Restore, Recruit, and Retain local air service + Air Services Forum	\$ 131,000
Dubuque Community YMCA/YWCA	Building for the Future - a "Y" for All	\$ 160,000
Dubuque County Historical Society	Rivers to the Sea (Permanent Exhibits & Interpretation)	\$ 150,000
Dubuque Dream Center	Expanding a Dream	\$ 200,000
Dyersville Events, Inc.	Field of Dreams Activities	\$ 250,000
Habitat for Humanity	Small Home Housing Development	\$ 200,000
Hills & Dales	Center for Autism Services	\$ 100,000
St. Mark Youth Enrichment	St. Mark Early Childhood Expansion	\$ 125,000
United Way Services	Community Impact on Poverty	\$ 75,000



WE CAN.

